



July 23, 2020

FOR IMMEDIATE RELEASE

CONTACT: Stan Wise, Communications Coordinator

PHONE: 605-368-4091

EMAIL: stan.soilhealth@sdconservation.net

South Dakota Soil Health Coalition hires communications coordinator

PIERRE, S.D. — The South Dakota Soil Health Coalition (SDSHC) proudly announces the hiring of Stan Wise as communications coordinator to assist in promoting soil health best management practices across the state. Wise's duties include coordinating overall communications on behalf of SDSHC directors, staff and membership. Wise will work directly with Cindy Zenk, SDSHC coordinator, on projects including print, audio and video releases, social media campaigns and the Soil Health Conference, Jan. 6-7, 2021, in Pierre, SD. He will work closely with the Coalition's key partners including the South Dakota Grassland Coalition, the South Dakota Association of Conservation Districts and the U.S. Department of Agriculture Natural Resources Conservation Service.

"I look forward to working with producers and media to promote the excellent soil health improvement work happening on farms and ranches across South Dakota," Wise said. "It's an honor to play a role in helping our agricultural practices become more sustainable."

Previously, Wise was the editor of the Farm Forum and has worked in book publishing in Alaska. He grew up on a family farm in Mississippi, was active in 4-H and attended Mississippi State University where he majored in English and helped conduct soil insect field research for the Entomology Department. Wise lives in Aberdeen with his wife, Renee, and two children, William and Sydney.

For more information about the SDSHC, visit the Coalition's website at www.sdsoilhealthcoalition.org or connect via Facebook at www.facebook.com/SouthDakotaSoilHealthCoalition/, Instagram at www.instagram.com/sdsoilhealthcoalition/, or Twitter [@SDSHCoalition](https://twitter.com/SDSHCoalition).

SD SOIL HEALTH COALITION

116 N. Euclid Ave. • Pierre, SD, 57501

605-280-4190 • sdsoilhealth@gmail.com • www.sdsoilhealthcoalition.org